



**IAEA**



**CORPORATE  
ACADEMY**  
ROSATOM

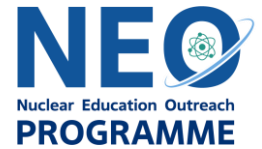
**NEO**

Nuclear Education Outreach

**PROGRAMME**

# **Nuclear Education Outreach Programme for Newcomer Countries**

**INFORMATION NOTE**



The International Atomic Energy Agency and the Rosatom Corporate Academy have developed **NEO Programme - Nuclear Education Outreach Programme for Newcomer Countries**. This certified programme provides foundational knowledge and practical tools to build up and improve youth outreach strategies of nuclear organizations. It offers a strong combination of the IAEA global expertise and practice-oriented experience of Rosatom Corporate Academy

### International Atomic Energy Agency

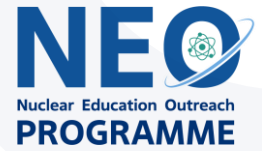
- The world's main international organization for cooperation in the nuclear field. Since 1957, it unites Member States to promote safe, secure, and peaceful use of nuclear energy, science, and technologies
- One of the Agency's key areas of action is nuclear knowledge management, in particular nuclear education outreach to involve the young generation in nuclear
- In 2025, the Agency started the development of the first theme-specific Technical document on Introducing Nuclear Science and Technology to the Young Generation, connecting global expertise and national best practices



### Rosatom Corporate Academy

- A center of excellence for developing human capital. Since 2012, its portfolio has over 300 education programmes, including business leadership skills, training in corporate functions, and talent management
- Located just 10 minutes away from the Kremlin palace and the Red Square, it is a perfect place to get first-hand knowledge and experience Moscow
- The Academy is leading national and cross-country projects focused on nuclear education outreach and preparation of school graduates to enroll in nuclear university programmes for future work in the nuclear industry





## Target audience

Professionals from nuclear organizations of newcomer countries working with engaging school graduates, promoting nuclear education, organizing career guidance and nuclear education outreach, HR brand and youth programmes

## Objectives

- Learn about effective strategies and best corporate cases of involving youth in nuclear university programmes and nuclear careers
- Broaden the global network of nuclear professionals working with youth
- Build a nuclear education outreach strategy tailored to participants' own nuclear organization and its needs
- Engage first-hand in major international youth outreach formats and events

## Three modules in English language

1. Module 1 (22-26 June, 2026): in-person in Moscow, Russia
2. Module 2 (1 July – 21 August, 2026): online on selected days
3. Module 3 (24-28 August, 2026): in-person in Vienna, Austria

## Application

Candidates shall **apply before 15 April, 2026** by submitting the form via link: <https://impact-mission.org/solutions/neo-programme/>. Please note that the number of spots is limited, the organizers reserve the right for selection. Successful applicants will be notified before 1 May, 2026. **There is no registration fee**

## Key output

Participants will develop youth-focused nuclear education outreach strategies for their nuclear organizations' needs to effectively attract the young generation

## Completion

To complete the programme, it is required to attend all three modules. The alumni receive an official certificate of the IAEA and Rosatom Corporate Academy

## Costs

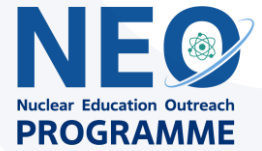
The organizers cover travel and accommodation costs for Module 3 and tuition costs for Module 1 and 2. Travel and accommodation for Module 1 shall be covered by participants' organizations. For more details, see module description on the next pages

## Organizers

Module 1:  
Mr. Vadim Kuznetsov, Rosatom Corporate Academy  
✉ [VBoKuznetsov@rosatom-academy.ru](mailto:VBoKuznetsov@rosatom-academy.ru)

Module 2 and 3:  
Ms. Helena Zhivitskaya,  
International Atomic Energy Agency





## Module 1. Global Approach and Corporate Strategies of Nuclear Education Outreach

📍 22-26 June, 2026 at the Rosatom Corporate Academy, Moscow, Russia

Module organizer:

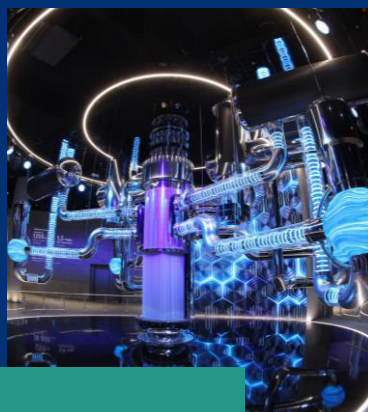
Mr. Vadim Kuznetsov, Rosatom Corporate Academy

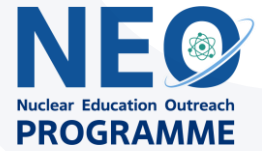
✉ [VBoKuznetsov@rosatom-academy.ru](mailto:VBoKuznetsov@rosatom-academy.ru)

Participants will visit Moscow for a **5-day** training with IAEA experts and Rosatom practitioners. This module will combine experience sharing sessions, practical workshops, and expert lectures focused on best available strategies globally and in Rosatom to attract young people into nuclear education and careers. A special visit to the **Atom Museum** will showcase how Rosatom engages with the public and youth through interactive exhibitions about nuclear technologies

On the final day, participants will travel to Obninsk – the city of the world's first nuclear power plant – to take part in the IV Obninsk NEW International Youth Nuclear Forum. This is a flagship nuclear education outreach event aimed to promote nuclear education and careers. Annually, over **700** youth delegates from **50+** countries meet in Obninsk to learn about opportunities in nuclear

Programme participants will have an exclusive guided tour to the **world's first nuclear power plant**, usually closed for public





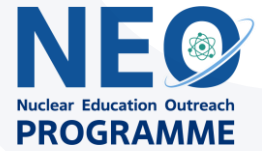
## Module 1. Daily programme

The organizers cover tuition fee, educational materials, technical tours, and daily meals. Visa support will be provided by the Rosatom Corporate Academy

The participants' organizations cover flight tickets to and from Moscow, accommodation during the stay in Moscow, and visa fee if visa is required

Day	Activity*
21 June	Arrival in Moscow
22 June	IAEA workshop: Best global practices on nuclear education outreach and new IAEA TECDOC on introducing nuclear science and technology to the young generation
23 June	Rosatom workshop: Effective corporate strategies and experience-based cases of attracting young talent in the nuclear sector  Experience sharing session: Best cases and challenges in nuclear education outreach from nuclear organizations
24 June	IAEA workshop on building nuclear education outreach strategies for nuclear organizations  Guided tour to the Atom Museum – a 7-floor interactive nuclear foundation narrating the history and future of nuclear technologies
25 June	Training: Public speaking for effective communications
26 June	Visit to Obninsk NEW International Youth Nuclear Forum and the world's first NPP
27 June	Departure from Moscow

\*The daily programme is subject to change



## Module 2. Practical Course on Strategy Building for Youth Nuclear Outreach

📍 1 July-21 August, 2026 online at the IAEA Cyber Learning Platform

Module organizer:

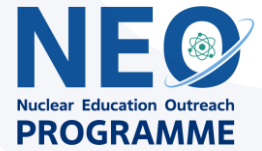
Ms. Helena Zhivitskaya, International Atomic Energy Agency

Participants will develop their **organization-specific strategies for attracting youth into nuclear education and careers**. Participants will get access to IAEA programme materials specifically developed for the practical course at the IAEA Cyber Learning Platform. Three IAEA experts will advise participants on strategy building, deliver feedback and provide personalized guidance along the way up to the final strategy presentations. This module includes online meetings with experts, independent learning, and interactive group work

All materials, expert facilitation and access to the Cyber Learning Platform are provided by the organizers

Day	Activity*
Before 15 July	Introductory lecture with IAEA experts: insights and key elements of effective strategy building, draft explanation
Before 1 August	Participants file their first strategy drafts to the experts
Before 5 August	Feedback on the drafts and personal guidance from experts for strategy improvement
Before 21 August	Group meeting with experts to present finalized strategies

\*The daily programme is subject to change



### Module 3. Pitch Session of Nuclear Education Outreach Strategies

📍 24-28 August, 2026 at the IAEA, Vienna, Austria

Module organizer:  
Ms. Helena Zhivitskaya, International Atomic Energy Agency

The final module will take place at the IAEA in the city of Vienna. Participants will present the strategies that they developed for their nuclear organizations during Module 2 to a panel of experts on nuclear education outreach. After successfully presenting their strategies, participants will receive **official completion certificates** from the IAEA and Rosatom Corporate Academy

On the following days, participants will take part in the IAEA Consultative Meeting on Nuclear Education Networks to learn about country-specific education practices and exchange their experience with a global community of nuclear education outreach experts from nuclear organizations, including companies, universities, and education authorities

Day	Activity*
23 August	Arrival in Vienna
24 August	Participation in the opening day of the IAEA Consultative Meeting on Nuclear Education Networks
25 August	<ul style="list-style-type: none"><li>• Final presentations of the strategies on nuclear education outreach developed by participants during Module 2</li><li>• Feedback from experts, discussion</li><li>• Closing and awarding of completion certificates</li></ul>
26-28 August	Participation in the programme of the IAEA Consultative Meeting on Nuclear Education Networks
29 August	Departure from Vienna

The organizers will cover participants' travel and accommodation costs within the established IAEA daily allowance. Visa support will be provided by the IAEA

The participants' organizations shall cover visa fee if visa is required

\*The daily programme is subject to change